

Contract # 48518

Schedule Dates 10/09/12-10/13/12

Advertiser OBAMA FOR AMERICA (2353)

Agency GMMB (1182)

Product POLITICAL CANDIDATE (1051)

Brand Est. 1904 Sked C (27984)

Salesperson Shiebler, Charles (1011)

Sales Office WHDH

Buyer Name /

Phone/Fax 1904 C

CPE Local/Political Candidate Agency

Account Types Standard

Billing Type

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,105.90
Net Total \$34,600.10
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 19 \$40,706.00
Grand Total: \$40,706.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/2/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	8A- 9A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/2/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9A- 9:30A (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		10/2/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10A- 11A (ET)	2		X	X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/2/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11A- 12P (ET)	1		X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/2/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	1P- 2P (ET)	1		X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/2/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2P- 3P (ET)	2		X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		10/2/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/2/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/2/12
10.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	10P- PARENTHOOD	1		1						1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		10/2/12
11.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	8:30P- UP ALL NIGHT	1				1				1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		10/2/12
12.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	9A- 10A (ET)	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/2/12
13.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7P- Access Hollywood Sat	1						1		1	\$206.00	\$206.00	WHDH Boston (WHDH)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser	Date:	Accepted-Station	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.